

# FAMILY AND PORTRAIT

MAGAZINE AND SESSION GUIDE

**INCLUDES A**  
**what to**  
**wear guide**

NOT SURE WHERE TO  
START WHEN IT  
COMES TO STYLING  
YOUR SESSION?

**WE CAN HELP!**



**MICHELLE  
ANNE**  
*photography*



# HELLO and WELCOME

FROM Michelle Anne!

What's Up! Hey!



Hey, ya'll! I'm Michelle, your friendly neighborhood photographer and proud founder of Michelle Anne Photography.

You may have seen me rolling around in your local park trying to capture a worm's eye view of a gorgeous, lovey-dovey couple. Or maybe you saw me making weird and silly faces at cherub-like children trying to get them to laugh for their portraits while mom and dad looked at each other thinking, "Who's this crazy person?" Or maybe you caught me on one of my fierce and ferocious days snapping glamour shots of high school seniors workin' it for their senior portraits. Seriously, high schoolers are so stylish these days! You should have seen me in high school trying to figure out how a flat ironed worked and whether plaid really went with polka dots (they do not go together, FYI).

If you haven't seen me do any of those things, perhaps now is your chance. All you have to do is book me as your photographer for your upcoming portrait needs and my wacko personality is all yours (for at least two solid hours).

Seriously, though. I may play up my kooky personality, but when we're dealing with photography, I mean serious business.

When it comes to capturing photographs, I take the Double F approach: fun and focused. Every session is guaranteed to be a super fun experience for you, but I'm always focused on getting the best, most beautiful images. I'm kind of a perfectionist in that way. Always have been.

I founded Michelle Anne Photography back in 2009 and am proud to call myself a professional photographer. It's my part time job and I love every minute of it. (I am a nurse full time.) There's just something about capturing people on camera that appeals to me. Every single person I photograph brings something new to the plate and inspires me in a different way. While I expect -- and drive myself to get -- nothing but greatness from myself, sometimes even I'm surprised at the images I get! And you know what? The people I photograph play a huge role in that.

So tell me. How will you inspire me and my shutter finger? I can't wait to find out!

**Your friendly neighborhood photographer,  
Michelle**

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ANNE PHOTOGRAPHY**  
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THEY LOVE US, THEY REALLY LOVE US!



save on prints and products

## CHOOSE YOUR COLLECTION

### 1 GRAND COLLECTION

Unlimited outfit changes (remember outfit changes is part of session time)

Password-protected online gallery

For the family up to 7

1 hour 1 location

Up to 60 images

**\$100**

### 2 SPLENDID COLLECTION

Unlimited outfit changes

Password-protected online gallery

For a family of 8 and up.

2 hours of photographing time

Contact me for more details

**\$200**

### 3 MARVELOUS COLLECTION

Unlimited outfit changes

Password-protected online gallery

This is for your groups larger than 10 people.

3 hours photographing time

Contact me for more details

**\$300**

I also offer 30 minute mini sessions for the busy quick families

## ALA CARTE PRODUCTS

add on some of our premium prints, an album or digital negatives!

### Gift Prints

SELECT EITHER MATTE OR GLOSS FINISH.

WALLETS	\$2.00
4X6	\$2.00
5X7	\$3.00
8X10	\$4.00
10X13	\$7.00

### Wall Prints

PERFECT FOR FRAMING AND HANGING.

Start at \$59.00

### Gallery Wraps

CHOOSE MATTE, SEMI-GLOSS OR HIGH GLOSS.

PRICES SUBJECT TO CHANGE DUE TO HIGH DEMAND FOR THESE PRODUCTS

### session albums

WE DESIGN THE ALBUM WITH YOUR FAVORITE PICTURES.

Start at \$38.00

### other products

ASK US IF YOU'RE INTERESTED IN SOMETHING SPECIFIC.

I have shirts, mugs, mouse pads, key chains, and much much more!

### digital negatives

DOWNLOADS

\$1 PER IMAGE DOWNLOAD

THIS IS JUST A FEW PRODUCTS I OFFER. I HAVE LOTS AND LOTS AND LOTS OF OPTIONS!!!!



## WHAT TO WEAR

### *the style guide*

Choosing what you wear to your portrait session is kind of a big deal. I mean, these pictures are going to be around for a while. Still, you shouldn't stress out about it too much. When selecting your outfits for the day, I have three rules of thumb to follow:

#### **Be comfortable.**

This is the most important aspect when it comes to picking out your clothes. If you're wearing a starchy shirt or an itchy sweater or a dress that's too tight, chances are you're going to be pulling and tugging at yourself the entire session. Not only that, but your face will tell the story of garments gone bad if you're anything but completely comfortable in your outfit.

To make sure your clothes are comfortable, I suggest wearing them around the house for an entire day sometime before your session (just don't spill anything on them, OK?). It's also a good idea to sit and stand and do several poses in the dressing room before committing to buy.

#### **Be You.**

A portrait is an image that's meant to capture you and your personality. If you normally wouldn't wear leather leggings and a flowing blouse, I wouldn't throw those things on for a 2-hour session. If you want to buy something new for yourself, consider what you have in your wardrobe already and buy something that would blend into your closet seamlessly.

#### **Be Bold.**

You should always be you, but don't be afraid to amp things up a bit. Consider beautiful, graphic prints, statement jewelry and shoes that are as comfortable as they are beautiful. Scarves, belts, earrings, and rings -- all those details can really add to a picture.

I also recommend wearing layers -- no matter the season. For example, in the summer a tank top with a sheer cardigan looks gorgeous. Spring calls for hats and blazers and silk scarves. Fall and winter lend themselves to lots of textured pieces such as cozy knitwear, fuzzy faux fur and velvet.



## WHAT TO KNOW

### *to make your session fun and easy*

We are going to have so much fun at your portrait session. I have a few tips and tricks for you to ensure everything goes smoothly and that we have a grand ol' time!

1. If this is a family portrait session, explain everything to your children so they're in the loop. The more aware they are of what's going on, the better.
2. Opt for genuine over cheesy. Sometimes I'll ask you to fake laugh, but you wanna know why? Because those fake laughs turn into the real thing! A genuine smile makes for great pictures, so relax and have fun!
3. Plan your entire day around the shoot. Not to toot my own horn, but you should make your portrait session the star of your day. What you eat and where you go and what you have planned for that day will ultimately affect your photo shoot. I recommend nutritious food, non-stressful activities and a relatively open day with minimal obligations.
4. Put the smart phone down during your session. 'Nuff said! And I promise I'll do the same! My husband says I LIVE on my phone! LOL
5. Don't be afraid to ask questions. I'm here to answer all your questions leading up to the shoot, during your session and even afterward. I believe in open communication!





## questions FREQUENTLY ASKED

**How do I secure a portrait session with you?**

It's super easy! All you have to do is contact me with the date you're interested in and I'll get you all set up. I do require a \$25 deposit to secure the date. That fee goes towards the session.

**How would you describe your style?**

I like to take a natural approach to my portraits. While I do pose my clients, I do so in a way that doesn't feel forced or non-genuine. As for my editing techniques, I love bright and well-lit photographs full of color. Vibrate love the vibrate color pop look.

**How many people are allowed in a portrait session?**

That is up to you. I love working with big or small families. You can have as many as you like. I offer packages for bigger families and extended family events.

**What happens if it rains or someone gets sick?**

Stuff happens, but that's OK. We can always reschedule for another day. As for people getting sick, etc., we can definitely reschedule. So it is no big deal. Totally understand.

**Will you travel outside of Martinsville and Henry County?**

Yes, I do not mind traveling outside the area. But I do charge a small travel fee to help cover mileage and gas cost.

## Reviews

"Michelle is a fun, enthusiastic photographer. She is fun to work with and patient with children."  
-Debbie Reed-

"Awesome photographer. I would recommend Michelle for any event big or small. She has photographed my daughter for the last four years for all special occasions and just fun as well." -Melanie Hampton-

"I am a past client and also a soon to be one again!! Michelle you have a loving heart. You take wonderful pictures that will forever be cherished. I love looking at all the pictures you share with me."  
-Amanda Hendricks-

"I use to think I had great pictures of my Grandchildren. Nope, not until Michelle did them. She is AWESOME, brings out the best in both my Grandchildren. I have 8X10'S all over my house now. Michelle is a beautiful person and it shows in her work." -Karen Bennett-

Michelle is amazing to work with and does a phenomenal job with kids as well as adults. She has an amazing creativity like no other when it comes to photo shoots. For indecisive people like me, she even took ideas of what I wanted to do and picked the place to take our pictures. She is super quick to respond to questions and never makes you feel crazy for asking even the most random of things. I can't recommend her enough and for those who focus on any kind of price, Michelle is more than reasonable. She takes her time with the shoot and makes sure that the pictures are to her satisfaction and her standard is high. She spends hours after the shoot editing and modifying, helping to make the picture even better than you could have ever dreamed. If you are looking for a wonderful experience with priceless memories to cherish forever then look no further. The quality of photographer and pictures you will receive are uncomparable! -Nikki Compton-







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