

HELLO and WELCOME FROM Michelle Anne!

Hey, ya'll! I'm Michelle, your friendly neighborhood photographer and proud founder of Michelle Anne Photography.

You may have seen me rolling around in your local park trying to capture a worm's eye view of a gorgeous, lovey-dovey couple. Or maybe you saw me making weird and silly faces at cherub-like children trying to get them to laugh for their portraits while mom and dad looked at each other thinking, "Who's this crazy person?" Or maybe you caught me on one of my fierce and ferocious days snapping glamour shots of high school seniors workin' it for their senior portraits. Seriously, high schoolers are so stylish these days! You should have seen me in high school trying to figure out how a flat ironed worked and whether plaid really went with polka dots (they do not go together, FYI).

If you haven't seen me do any of those things, perhaps now is your chance. All you have to do is book me as your photographer for your upcoming portrait needs and my wacko personality is all yours (for at least two solid hours).

Seriously, though. I may play up my kooky personality, but when we're dealing with photography, I mean serious business.

When it comes to capturing photographs, I take the Double F approach: fun and focused. Every session is guaranteed to be a super fun experience for you, but I'm always focused on getting the best, most beautiful images. I'm kind of a perfectionist in that way. Always have been

I founded Michelle Anne Photography back in 2009 and am proud to call myself a professional photographer. It's my part time job and I love every minute of it. (I am a nurse full time.) There's just something about capturing people on camera that appeals to me. Every single person I photograph brings something new to the plate and inspires me in a different way. While I expect — and drive myself to get — nothing but greatness from myself, sometimes even I'm surprised at the images I get! And you know what? The people I photograph play a huge role in that

So tell me. How will you inspire me and my shutter finger? I can't wait to find out!

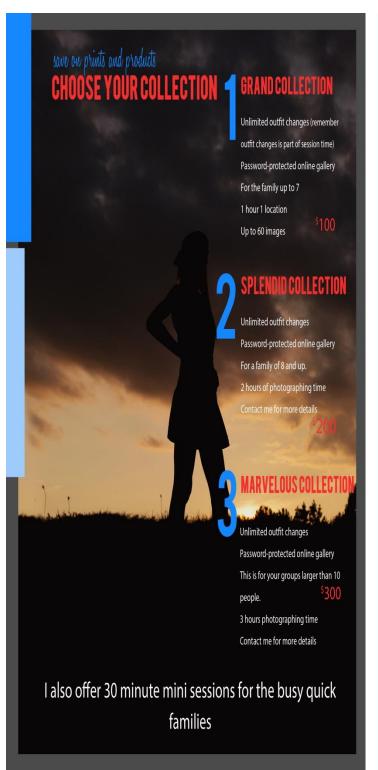
Your friendly neighborhood photographer, Michelle











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WHAT TO WEAR

the style quide

Choosing what you wear to your portrait session is kind of a big deal. I mean, these pictures are going to be around for a while. Still, you shouldn't stress out about it too much. When selecting your outfits for the day, I have three rules of thumb to follow:

Be comfortable.

This is the most important aspect when it comes to picking out your clothes. If you're wearing a starchy shirt or an itchy sweater or a dress that's too tight, chances are you're going to be pulling and tugging at yourself the entire session. Not only that, but your face will tell the story of garments gone bad if you're anything but completely comfortable in your outfit.

To make sure your clothes are comfortable, I suggest wearing them around the house for an entire day sometime before your session (just don't spill anything on them, OK?). It's also a good idea to sit and stand and do several poses in the dressing room before committing to buy.

Be You.

A portrait is an image that's meant to capture you and your personality. If you normally wouldn't wear leather leggings and a flowing blouse, I wouldn't throw those things on for a 2-hour session. If you want to buy something new for yourself, consider what you have in your wardrobe already and buy something that would blend into your closet seamlessly.

Be Bold.

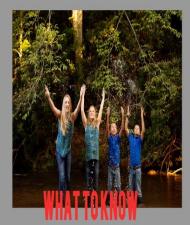
You should always be you, but don't be afraid to amp things up a bit. Consider beautiful, graphic prints, statement jewelry and shoes that are as comfortable as they are beautiful. Scarves, belts, earrings, and rings—all those details can really add to a picture.

I also recommend wearing layers — no matter the season. For example, in the summer a tank top with a sheer cardigan looks gorgeous. Spring calls for hats and blazers and silk scarves. Fall and winter lend themselves to lots of textured pieces such as cozy knitwear, fuzzy faux fur and velvet.









to make your session fun and easy

We are going to have so much fun at your portrait session. I have a few tips and tricks for you to ensure everything goes smoothly and that we have a grand ol' time!

- 1. If this is a family portrait session, explain everything to your children so they're in the loop. The more aware they are of what's going on, the better.
- 2. Opt for genuine over cheesy. Sometimes I'll ask you to fake laugh, but you wanna know why? Because those fake laughs turn into the real thing! A genuine smile makes for great pictures, so relax and have fun!
- 3. Plan your entire day around the shoot. Not to toot my own horn, but you should make your portrait session the star of your day. What you eat and where you go and what you have planned for that day will ultimately affect your photo shoot. I recommend nutritious food, non-stressful activities and a relatively open day with minimal obliqations.
- 4. Put the smart phone down during your session.

 'Nuff said! And I promise I'll do the same! My husband says I LIVE on my phone! LOL
- 5. Don't be afraid to ask questions. I'm here to answer all your questions leading up to the shoot, during your session and even afterward. I believe in open communication!





