

Prom
2015

MICHELLE ANNE PHOTOGRAPHY

mini session

MAGAZINE AND
SESSION GUIDE





Hello my Friends!

I'm Michelle Jamison and photography is what I do. It all started out as a hobby when I was younger. I loved to crouch low or stand on my tippy toes to get interesting shots.

Anyway, my husband took notice and bought my first DSLR for Christmas. From there, I only grew more passionate about photography and the rest is history.

I've been running Michelle Anne Photography for over five years, now. I specialize in portraiture and particularly love photographing children and families. Add a lovable pup to the mix and I'm in photog heaven. I mean, does life get much better than that? I love that I get to hang out with people and be creative.

A little more about me: I love playing in the water. Summer is my favorite season because of it. I love love love water sessions. But I will tell you about those later.

Back to the topic of photography. A few years ago, I decided to join the mini-session bandwagon. Not quite sure what a mini session is? Don't worry. I've got it all laid out for you on page three. What I'll tell you now, though, is my reasoning for adding mini-sessions to my list of available services.

Reason numero uno: They're short and sweet. That's a bonus for both of us. Reason numero dos: They're less expensive than a standard 2-hour portrait session. I understand that paying for the whole shebang is hard on a person's wallet, so I love offering an affordable alternative.

Well, that's enough about me. I want to learn about you, now! I love phone calls, emails and messages. Let's chit chat or get coffee and get to know each other! I'm only a smartphone away from you!

Cheers, Michelle

WHAT IS A *mini session*

So you wanna know what a mini session is, eh? Of course you do! That's why you're reading this packet. I'll just jump straight to the point for you. No messin' around here, my friends!

In short, a mini session is essentially an abbreviated standard session. Once you've signed up for a time slot, you just show up (a little early) for your session. Then, when it's your turn, you simply stand in front of the camera and work it. When your 30 minutes is up, the next client steps into the spotlight and you can run off on your merry way.

Now, the thing about mini sessions is that a lot of them have themes. And it is that time again! P R O M 2015!!!

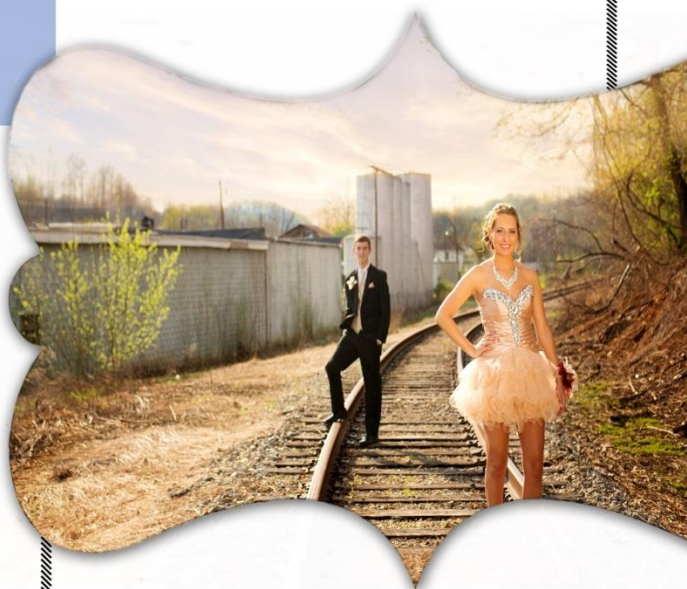
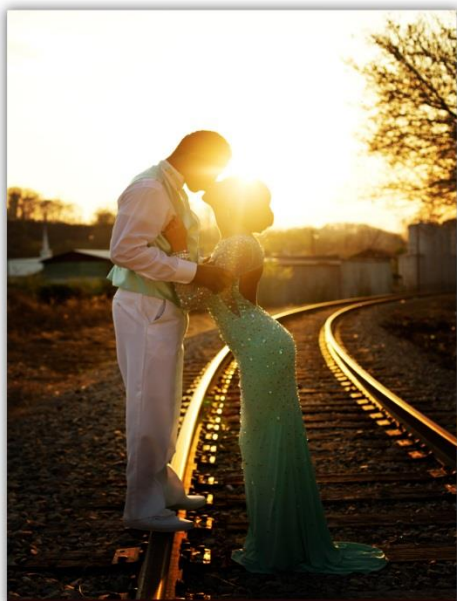
Because mini sessions are shorter (roughly 30 minutes for each client), you pay less money than you would for a standard session. Pretty sweet, huh?

Obviously, a mini session needs to run smoothly and stay on schedule so that every family gets their 30 minutes. Plus, nobody likes to be stressed out. Here are five easy ways you can make sure your mini session goes off without a hitch!

TIPS FOR YOUR SESSION

1. Be on time. And by on time, I mean 15 minutes early! Make sure you have everything ready to go, as well. When you're ready to step up as soon as it's your turn it makes a world of difference.

2. Check and read your emails or check your phone cause I love texting!! This will give you the 4 1 1 on your session.



TIPS FOR YOUR SESSION

3. Make sure you have planned your dinner reservations around your pictures. Make sure you allow yourself enough time to get there as well.

4. Girls, bring some flip flops. So when we walk you can walk comfortable and we can put those sassy heels on for the pictures!

5. Get excited! This is going to be so much fun, so why not get super pumped about your session? Make a day of planning out what you'll wear and spend a few extra minutes in front of the mirror pampering yourself. Why not?

Session INVESTMENT

At this time, all mini-sessions are \$70 per session. With that investment, you'll receive 30 minutes of shooting time and a free link to your gallery.

From there, you are able to order additional gift prints, albums, wall prints, wraps, and products.

ADD ON SOME OF OUR PREMIUM PRINTS,

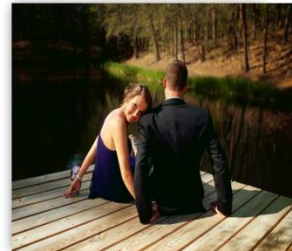
Gift Prints

START AS LOW
AS \$2.00



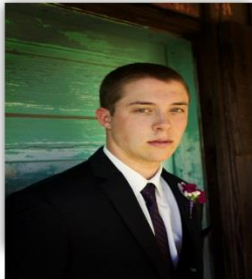
Session Albums

START AS LOW AS \$38.00



Wall Prints

START AS LOW
AS \$59.00



Other Products

CARDS, CALENDARS,
T-SHIRTS, KEY CHAINS
AND SO SO SO MUCH
MORE!!!!



Digital Negatives

FIRST DOWNLOAD IS
FREE! ANY DOWNLOADS
AFTER THAT ARE \$1.00 A
PIECE



AN ALBUM OR DIGITAL NEGATIVES!

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WELCOME TO
MICHELLE ANNE
PHOTOGRAPHY
LEARN MORE ABOUT US

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TIPS FOR YOUR SESSION
Five Mini-Session Tips

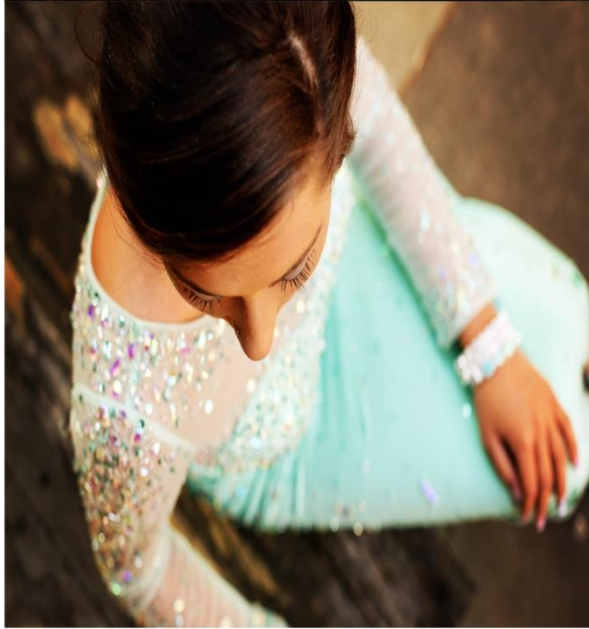
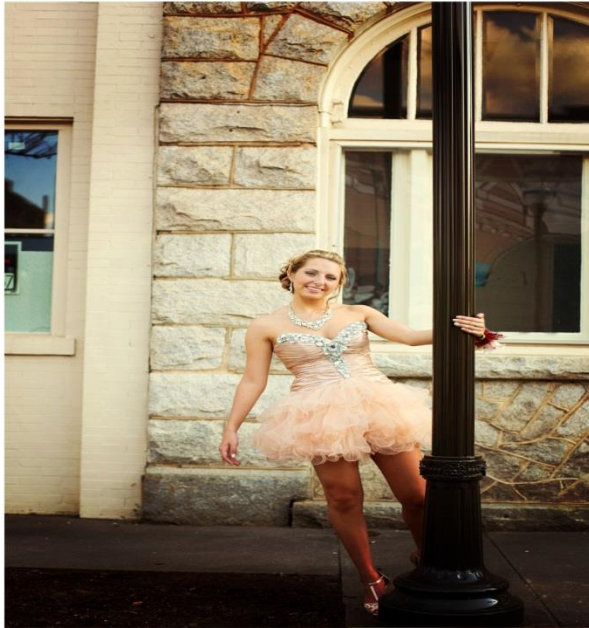
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INVESTMENT & PRODUCTS
The Cost and What We Offer

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FREQUENTLY ASKED
QUESTIONS





FAQ'S



HOW IS A MINI SESSION DIFFERENT FROM A STANDARD SESSION?

Well, in addition to the session time being shorter, mini-sessions are customized by me instead of us customizing the session together. Based on the theme, I select the props and background.

HOW OFTEN DO YOU OFFER MINI SESSIONS?

I offer mini sessions throughout the year. Even if it isn't prom time. I am here if you just want a mini or full session. If you subscribe to my e-newsletter or follow Michelle Anne Photography on Facebook, Twitter and Instagram, you'll be in-the-know for all our upcoming mini-sessions.

HOW MUCH DO YOU CHARGE FOR A MINI-SESSION?

Each 30-minute mini session costs \$70. With a free link to gallery.

HOW MANY POSES WILL I GET IN A MINI SESSION?

You'd be surprised at how much you can pack into a 30-minute session. Often we'll get two to three poses per mini-session, giving you lots to choose from when it comes to prints and products!

WHO CAN SIGN UP FOR YOUR MINI-SESSIONS?

Anyone can!!!

HOW SOON WILL I HAVE ACCESS TO MY PICTURES?

I edit all photos within two to four weeks of your mini-session. I always edit in order of sessions to be fair for everyone.

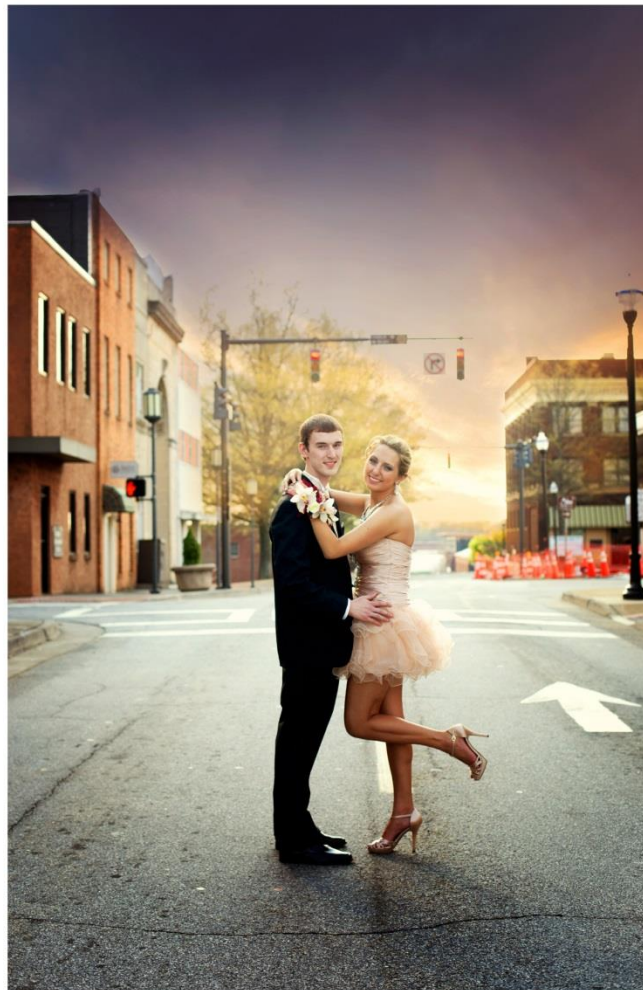
CAN I BOOK TWO MINI-SESSION SLOTS IN A ROW?

You likely won't need to, but if the availability is there, I won't say no! Now, if you want to have two different groupings -- say, a BFF set then just you and your "bae" then yes most def book 2.

WHAT KINDS OF PRODUCTS DO YOU OFFER?

In addition to gift prints, I offer calendars, notecards, postcards, gallery wraps, albums, magnets, post prints, key chains, jewelry... the list goes on! Check out michelleannephotography.zenfolio.com for all the goods!





MICHELLE ANNE PHOTOGRAPHY

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