

# SENIOR

Michelle Anne  
Photography

client guide

THE  
ULTIMATE  
SENIOR PORTRAIT  
EXPERIENCE

Not sure where to start when it  
comes to styling your session?

WE  
CAN  
HELP!



# HELLO

OH! HELLO, THERE! I'M MICHELLE JAMISON, A FORMER HIGH SCHOOLER.

I know, I know. Pretty much everyone on the planet is a former high schooler, but I figured I'd just remind anyone reading this 'about me' section that I, too, have walked those long, school halls.

While my days of passing periods are long over, I look back on my high school experience and remember all those aced papers and tests (OK, some I may have bombed...) and memorable times in after school ensembles and activities. High school can be hard, no doubt, but there are lots of good memories to be had, as well.

Enough about my high school experience, though. Let's swivel and talk about what I do today. I'm still involved in the high school world, but in a different way: through photography.

Yep. I've been photographing high school students for their senior portraits for going on three years, now. And you wanna know what? I absolutely love every second of it! I love the process from start to finish. From

# WELCOME

FROM Michelle Anne Photography

students I photograph and learning about their passions and interests -- and hearing about their future plans and aspirations -- to helping them plan their outfits, props and backdrops for their senior portraits, I'm there every step of the way. I like to consider myself somewhat of a mentor in that regard, but maybe that's me pushing it a little bit. :)

Speaking of styling, I love to take a super customized approach to all my senior portrait photography. After all, this is about YOU. No cliché photos on the railroad tracks or leaning against a brick boring wall like all your peers. This is going to be AWESOME. And every image will reflect your tastes, your interests and your personality.

Whether you're still in the process of hunting for the perfect senior portrait photographer or you're dead set on having me photograph you, I'd love to introduce myself and learn more about you.

Let's talk, k?  
Michelle



- 1 Meet Michelle! Senior Portrait Photographer, At Your Service
- 3 The Investment • Deets On Prices and Products
- 5 The Perfect Outfit • Let Me Help You Plan Your Outfits
- 6 The Preparation • Advice For Your Session Day
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## CHOOSE YOUR COLLECTION TO SAVE ON PRINTS AND PRODUCTS!



\$500

Four Hours Coverage  
Unlimited Outfit Changes  
4 Locations in easy driving distance  
Hair & Make Up  
YearBook Picture  
16x20  
20 wallets  
20 digital files

The HOT Collection

\$375

Three Hours Coverage  
Unlimited Outfit Change  
Hair and Make Up  
Two Locations  
YearBook Picture  
10 wallets  
11x14  
10 digital files

The Cool Collection

\$125

One Hour Coverage  
One Outfit Change  
One Location  
YearBook Picture  
8x10  
This is GREAT for those busy seniors!

The Get it DONE! Collection

## ALA CARTE PRODUCTS

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ADD ON SOME OF OUR PREMIUM PRINTS AN ALBUM OR DIGITAL NEGATIVES

### GIFT PRINTS

Gift prints are ideal to hand out for both family members and friends.

Prices start as low as \$2.00

### SESSION ALBUMS

You can design the album with your favorite pictures.

Albums start out at \$38.00

### WALL PRINTS

These make great gifts for grandparents. Or Even to hang in your own home. You can order these right from my website. And start from \$59.00

### GRAD INVITATIONS

Need Invites? Don't Worry I have you covered. You can browse through different styles of invites from the comfort of your own home and order right there!



## THE PERFECT OUTFIT

I've always believed that clothing is an extension of your personality. For those who say, "Who needs clothes to express themselves?" I reply back with, "Who doesn't?" Fashion is fun. Your body is the canvas, the clothes are your medium and the finished product as you stand in front of the mirror is your masterpiece.

That said, figuring out what to wear to your senior portrait session requires some major thought. After all, those pictures are immortalized forever and ever. Not only that, but your peers will see them and I can pretty much promise you that your parents and grandparents will have a copy of your senior portrait in their house somewhere. Here are five tips to consider when choosing your session day outfits!

1. Don't stray far from your personal style. Make sure the outfits you wear are something you'd wear in your everyday life.
2. Accessorize. For men that includes cuff links, hats, belt buckles, shoes and scarves. For women that means jewelry, bags, sunglasses, shoes and belts.
3. Give your outfits a test run. Snap photographs of yourself wearing the outfits, move around in them and make sure they're comfortable and flattering.
4. If you're looking for outfit inspiration, check out what your favorite celebrities are wearing, hit social media (Pinterest and Instagram are great) and flip through your favorite magazines.
5. Don't be afraid to hit me up if you need help. I've got a lot of experience styling my clients and would love to work with you to create the perfect outfit!



## THE PREPARATION

Meet Britta Crenshaw Owner of Southern Roots Salon and Senior Beauty Consultant with Mary Kay. She is also the Hair and Make Up Artist for Michelle Anne Photography. Britta and I work closely together to give each senior a unique experience. Britta is AWESOME with hair and make up. She can hook you up!!!!

You've got the outfit planned...now what? There are lots to consider when getting your pictures done. While everyone has their own method of preparation, I can definitely give you some insider tips for how to prepare and make sure your senior photo shoot is a smashing success.

### PLAN AHEAD

Several months before your session -- two or three, give or take -- is the best time to start thinking about the big day. Start a Pinterest board, start dog-eared magazine pages and definitely start trying on various clothing to see what you feel best in. As the day gets closer, start narrowing down your inspiration boards and ideas. That includes outfits, hair and makeup for women, and even props.

### CHOOSING PROPS

Speaking of props, those are a really important part of your photo session. We'll definitely get photographs of you without props, but we want to make sure we include pictures of you with meaningful items that represent who you are.

### CHOOSING THE LOCATION

Selecting where you have your photos taken goes along with choosing props. I have a whole list of locations to choose from and we'll talk details once you book. Meanwhile, it's a good idea to get the gears turning. Think about what kind of a vibe you want for your pictures. Is it earthy? Urban? Academic?

### LOCATION IDEAS

The Football Stadium  
In The Woods  
An Overgrown Field  
With A Cityscape Backdrop  
In An Urban Alley

### PROP IDEAS

Musical Instruments  
Sports Equipment  
Your Car  
A Pet  
Beautiful Furniture  
Vintage Accents

**SAMPLE SCHEDULE:**  
One Month Out: Choose Outfits  
Two Weeks Out: Haircut and color  
One week Out: Makeup and Hair Run  
if you choose to on your own  
Day Before: Mani and Pedi  
Day Of: Hair @ 1pm, Makeup @ 3pm,  
Photo Shoot @ 5pm



## THE SENIOR REPS

MY SENIOR REPS ARE AMAZING HIGH SCHOOL SENIORS -- JUST LIKE YOU! LET ME INTRODUCE YOU!

### Megan Wilson

MAGNA VISTA HIGH SCHOOL, 15

MEGAN IS ONE AWESOME GIRL! SHE IS IN THE SPANISH CLUB ALONG WITH FFA, AND HOSA. SHE PLAYS SOFTBALL AND VOLLEYBALL.

MEGAN LOVES TO CAMP, RIDE 4-WHEELERS, SWIMMING AND MORE. SHE ALSO VOLUNTEERS WITH THE AXTON FIRE DEPARTMENT.

AFTER SHE GRADUATES SHE PLANS TO ATTEND PHCC AND TAKE CLASSES FOR NURSING. ONCE COMPLETED SHE HOPES TO TRANSFER TO VCU FOR HER MASTER DEGREE.

HER GOAL IS TO BE A NEONATAL TRAUMA NURSE PRACTITIONER



### Samantha Stowe

BASSETT HIGH SCHOOL, 15

SAMANTHA IS A GREAT GIRL TO HANG WITH! SHE IS A GIRL WITH SASS AND A LOT OF CLASS.

SHE IS A STUDENT AT BASSETT HIGH SCHOOL. A MEMBER OF THE FCCLA CLUB. IN HER SPARE TIME SHE LOVES SPENDING TIME WITH HER FRIENDS AND READING.

AFTER GRADUATION HER PLAN IS TO ATTEND PHCC AND BEGIN HER PURSUIT TO BECOME AN ELEMENTARY SCHOOL TEACHER.



Want more information on our senior representative program? Send me an email with the subject title, "Senior Rep Program Info" and I'll hook you up with all the info. Email michellephotography@yahoo.com

## Q&A

What happens if I get sick or it rains?

No worries, kid. I've got your back! We can always reschedule your senior session if the weather's not cooperating or if you catch a cold.

How long does it take to get my photos back?

You'll have proofs within two to four weeks of your session. Once you place your order, you'll have everything on your doorstep within a month!

What kinds of products do you offer?

I provide all sorts of products. Your parents are probably interested in the gift prints, albums and gallery wraps. You may be more interested in graduation invites and wallet prints.

How many outfit changes and props can I have?

I place no restrictions on outfit changes or your number of props. Just keep in mind that the time you spend changing or setting up is part of your session and it is counted as time during the session.

Can I order extra wallets?

YES YES and YES! You can order as much as you like.

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Photography

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MICHELLE JAMISON

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